

SWOT Analysis with Administrators: March 22nd, 2022

The following is an overview of perceptions that exist among district parents. These opinions should not be assumed factual without additional analysis of school data.

	Usually Positive	Usually Negative
	Strengths	Weaknesses
I N T E R N A L	<ul style="list-style-type: none"> • Organizational adaptability • Mental health supports for students • Talented and credentialed staff • Event management • School spirit and staff morale • Extra-curriculars (sports, arts, etc.) • Special education inclusion • Access to resources • Course offerings • Support for budget and clean audits • Communication • Admin and BOE are on the same page 	<ul style="list-style-type: none"> • Teacher burn-out • Staff burn-out • Not data-driven when it comes to decision-making • Lack of diversity in staff • Low rankings • Outdated facilities • Lack of time to take the initiative (i.e. common planning time) • Lack of global awareness among students • Lack of grit among students • Grades are sometimes prioritized over learning • Student stress and wellness
	Opportunities	Threats
E X T E R N A L	<ul style="list-style-type: none"> • Social media tools to communicate with stakeholders • Supportive community organizations (PTO, WFE, Boosters) • Community and corporate partnerships • Relationship with police departments and EMS • Funding from community organizations and businesses • Media relations • Support from town libraries 	<ul style="list-style-type: none"> • Possible increase in the number of students attending private schools • Student learning loss • Future COVID outbreaks • Staffing shortages • Political polarization • Parent frustration and stress • Increasing enrollment • Lack of clarity on state testing • Social media • Increase in mandated trainings (time and emotional toll) • Perception that supplemental ed services are needed • Need for more consistency from sending districts

